



LEASEQ CONTINUES GROWTH WITH EXPANSION OF MANAGEMENT TEAM

Kerry Smith Hired as Director of Credit Funding

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WOBURN, Mass. – July 15, 2013 - [LeaseQ](#), one of the leading providers of equipment leasing and financing in the United States, has expanded its management team with the addition of Kerry Smith as director of credit and funding.

Smith will be responsible for building and managing the business group serving multiple equipment market verticals (e.g. fitness, restaurant, healthcare, etc.). She will also work closely with financial partners and customers seeking funding, in addition to growing LeaseQ sales and product development.

With years of experience in the financing industry, Smith has a proven track record of building relationships, problem solving, and establishing deep mutual trust with customers, partners and teammates. She previously served as Vice President of Operations at IFS Capital., where she developed a streamlined credit submission for lenders to access electronically decreasing turn -round time for all transactions. She also previously worked at Priority Leasing Inc. and Direct Capital, earning a Presidents Club award for quarterly sales volume and has repeatedly broke sales records in the financial services industry.

“We are very excited about the experience, leadership and innovative thinking Kerry brings to the company,” said LeaseQ CEO Vernon Tirey. “We see incredible opportunity for LeaseQ to improve the equipment financing experience for businesses, equipment dealers and lenders and Kerry is already helping us make some big steps forward to pursue that vision.”

“Every now and then you come across an opportunity that sparks something inside,” Smith said. “LeaseQ is changing the leasing industry and dramatically improving the customer experience for thousands of small and medium businesses and I want to be a part of that. I truly believe in the core product we have to offer, the mission of LeaseQ, and our ability to make a difference.”

A graduate of the University of Rhode Island, Smith grew up in North Reading, Mass., but now lives in Portsmouth, N.H. with her husband and four daughters.

LeaseQ is the only source for instant leasing quotes from leading finance companies and the fastest and safest way to lease equipment. LeaseQ's proprietary comparison shopping and underwriting platform is a cloud based SaaS solution that: 1) Helps Businesses looking for equipment financing to find the best leasing plans and rates; 2) Allows Dealers to get rates instantly so they can close sales while a prospect is still in the dealership; and 3) Enables Leasing Companies to generate instant quotes and 4) Generate more cost effective qualified leads.

For more information visit <http://www.Leaseq.com>.